



WETM
201 Humboldt St
Rochester, NY 14610

Smart Media Group
1427 Leslie Ave, Suite 102
Alexandria, VA 22301

Contract # 1395943

Schedule Dates	09/20/16-09/26/16	Date Entered	07/20/16
Advertiser	Tom Reed/Congress/Republican/New York (36853)	Last Modified	09/16/16
Agency	Smart Media Group (11271)	Entered By	Ruth Irons
Product	Political - US Congress (1076)	CO-OP	No
Brand	Order 920926 (546591)	Headline #	ECR25248548
Salesperson	Millennium - Washington D, Washington DC (1421)	Demo	
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	Michele,Brooks,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	REEN/ORDR/920926	Commission	\$908.25
Account Types	National/Political	Net Total	\$5,146.75
Billing Type	Standard	Sales Tax	
Comments	ORDER Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks		

Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	33	\$4,850.00
Oct. 2016	8	\$1,205.00
Grand Total:	41	\$6,055.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/20/16-09/20/16	5	:30	7A- 8A (EST)			1									Elmira (WETM)	0	7/20/16
1.1	Revised Line (RevL) / SPOT	09/20/16-09/20/16	4	:30	7A- 8A (EST)			1						1	\$150.00	\$150.00	Elmira (WETM)	0	9/16/16
Est 1.1	Unapproved (RevL) / SPOT	09/20/16-09/20/16	4	:30	7A- 9A (EST)			1						1	\$150.00	\$150.00	Elmira (WETM)	0	9/16/16
2.0	Revised Line / SPOT	09/21/16-09/21/16	5	:30	7A- 8A (EST)	1			X								Elmira (WETM)	TODAY SHOW	7/20/16
2.1	Revised Line (RevL) / SPOT	09/21/16-09/21/16	4	:30	7A- 8A (EST)	1			X					1	\$150.00	\$150.00	Elmira (WETM)	TODAY SHOW	9/16/16
Est 2.1	Unapproved (RevL) / SPOT	09/21/16-09/21/16	4	:30	7A- 9A (EST)	1			X					1	\$150.00	\$150.00	Elmira (WETM)	TODAY SHOW	9/16/16
3.0	Revised Line / SPOT	09/22/16-09/22/16	5	:30	7A- 8A (EST)	1				X							Elmira (WETM)	TODAY SHOW	7/20/16
3.1	Revised Line (RevL) / SPOT	09/22/16-09/22/16	4	:30	7A- 8A (EST)	2				X				2	\$150.00	\$300.00	Elmira (WETM)	TODAY SHOW	9/16/16
Est 3.1	Unapproved (RevL) / SPOT	09/22/16-09/22/16	4	:30	7A- 9A (EST)	2				X				2	\$150.00	\$300.00	Elmira (WETM)	TODAY SHOW	9/16/16
4.0	Revised Line / SPOT	09/23/16-09/23/16	5	:30	7A- 8A (EST)	1					X						Elmira (WETM)	TODAY SHOW	7/20/16
4.1	Revised Line (RevL) / SPOT	09/23/16-09/23/16	4	:30	7A- 8A (EST)	1					X			1	\$150.00	\$150.00	Elmira (WETM)	TODAY SHOW	9/16/16
Est 4.1	Unapproved (RevL) / SPOT	09/23/16-09/23/16	4	:30	7A- 9A (EST)	1					X			1	\$150.00	\$150.00	Elmira (WETM)	TODAY SHOW	9/16/16
5.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	7A- 8A (EST)	1	X										Elmira (WETM)	TODAY SHOW	7/20/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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Tom Reed/Congress/Republican/New York (36853

Agency

Smart Media Group (11271)

Product

Political - US Congress (1076)

Brand

Order 920926 (546591)

Salesperson

Millennium - Washington D, Washington DC (1421

Sales Office

Millennium - Washington DC

Buyer Name

Michele, Brooks,

Phone/Fax

/

CPE

REEN/ORDR/920926

Account Types

National/Political

Billing Type

Standard

Comments

ORDER
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Date Entered

07/20/16

Last Modified

09/16/16

Entered By

Ruth Irons

CO-OP

No

Headline

ECR25248548

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$908.25

Net Total

\$5,146.75

Sales Tax

Elmira (WETM)

By Broadcast Month

Spots

Rate

Sep. 2016 33 \$4,850.00

Oct. 2016 8 \$1,205.00

Grand Total: 41 \$6,055.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

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5.1	Revised Line (RevL) / SPOT	09/26/16-09/26/16	4	:30	7A- 8A (EST)	1	X							1	\$150.00	\$150.00	Elmira (WETM)	TODAY SHOW	9/16/16
Est 5.1	Unapproved (RevL) / SPOT	09/26/16-09/26/16	4	:30	7A- 9A (EST)	1	X							1	\$150.00	\$150.00	Elmira (WETM)	TODAY SHOW	9/16/16
10.0	Revised Line / SPOT	09/20/16-09/20/16	5	:30	10A- Live With Kelly and Michael	1		X									Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16
10.1	Normal Line / SPOT	09/20/16-09/20/16	3	:30	10A- Live With Kelly and Michael	1		X						1	\$25.00	\$25.00	Elmira (WETM)	LIVE WITH KELLY & MI	9/16/16
11.0	Revised Line / SPOT	09/21/16-09/21/16	5	:30	10A- Live With Kelly and Michael	1			X								Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16
11.1	Normal Line / SPOT	09/21/16-09/21/16	3	:30	10A- Live With Kelly and Michael	1			X					1	\$25.00	\$25.00	Elmira (WETM)	LIVE WITH KELLY & MI	9/16/16
12.0	Revised Line / SPOT	09/22/16-09/22/16	5	:30	10A- Live With Kelly and Michael	1				X							Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16
12.1	Normal Line / SPOT	09/22/16-09/22/16	3	:30	10A- Live With Kelly and Michael	1				X				1	\$25.00	\$25.00	Elmira (WETM)	LIVE WITH KELLY & MI	9/16/16
13.0	Revised Line / SPOT	09/23/16-09/23/16	5	:30	10A- Live With Kelly and Michael	1					X						Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16
13.1	Normal Line / SPOT	09/23/16-09/23/16	3	:30	10A- Live With Kelly and Michael	1					X			1	\$25.00	\$25.00	Elmira (WETM)	LIVE WITH KELLY & MI	9/16/16

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Smart Media Group (11271)

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Millennium - Washington D, Washington DC (1421

Sales Office

Millennium - Washington DC

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Phone/Fax

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14.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	10A- Live With Kelly and Michael	1	X										Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16
14.1	Normal Line / SPOT	09/26/16-09/26/16	3	:30	10A- Live With Kelly and Michael	1	X							1	\$25.00	\$25.00	Elmira (WETM)	LIVE WITH KELLY & MI	9/16/16
15.0	Revised Line / SPOT	09/20/16-09/20/16	5	:30	12P- WETM News 12pm	1		X									Elmira (WETM)	NEWS AT NOON	7/20/16
15.1	Normal Line / SPOT	09/20/16-09/20/16	4	:30	12P- WETM News 12pm	1		X						1	\$55.00	\$55.00	Elmira (WETM)	NEWS AT NOON	9/16/16
16.0	Revised Line / SPOT	09/21/16-09/21/16	5	:30	12P- 12:30P (EST)	1			X								Elmira (WETM)	NEWS AT NOON	7/20/16
16.1	Normal Line / SPOT	09/21/16-09/21/16	4	:30	12P- WETM News 12pm	1			X					1	\$55.00	\$55.00	Elmira (WETM)	NEWS AT NOON	9/16/16
17.0	Revised Line / SPOT	09/22/16-09/22/16	5	:30	12P- 12:30P (EST)	1				X							Elmira (WETM)	NEWS AT NOON	7/20/16
17.1	Normal Line / SPOT	09/22/16-09/22/16	4	:30	12P- WETM News 12pm	1				X				1	\$55.00	\$55.00	Elmira (WETM)	NEWS AT NOON	9/16/16
18.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	12P- 12:30P (EST)	1	X										Elmira (WETM)	NEWS AT NOON	7/20/16
18.1	Normal Line / SPOT	09/26/16-09/26/16	4	:30	12P- WETM News 12pm	1	X							1	\$55.00	\$55.00	Elmira (WETM)	NEWS AT NOON	9/16/16
19.0	Revised Line / SPOT	09/20/16-09/20/16	5	:30	4P- Dr. Oz	2		X									Elmira (WETM)	DR. OZ	7/20/16
19.1	Normal Line / SPOT	09/20/16-09/20/16	4	:30	4P- Dr. Oz	1		X						1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	9/16/16
20.0	Revised Line / SPOT	09/21/16-09/21/16	5	:30	4P- 5P (EST)	2			X								Elmira (WETM)	DR. OZ	7/20/16

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Agency Smart Media Group (11271)
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Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name Michele,Brooks,
Phone/Fax /
CPE REEN/ORDR/920926
Account Types National/Political
Billing Type Standard
Comments ORDER
Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N
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Last Modified 09/16/16
Entered By Ruth Irons
CO-OP No
Headline # ECR25248548
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$908.25
Net Total \$5,146.75
Sales Tax

Elmira (WETM)

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20.1	Normal Line / SPOT	09/21/16-09/21/16	4	:30	4P- Dr. Oz	1			X					1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	9/16/16
21.0	Revised Line / SPOT	09/22/16-09/22/16	5	:30	4P- 5P (EST)	2				X							Elmira (WETM)	DR. OZ	7/20/16
21.1	Normal Line / SPOT	09/22/16-09/22/16	4	:30	4P- Dr. Oz	1				X				1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	9/16/16
22.0	Revised Line / SPOT	09/23/16-09/23/16	5	:30	4P- 5P (EST)	2					X						Elmira (WETM)	DR. OZ	7/20/16
22.1	Normal Line / SPOT	09/23/16-09/23/16	4	:30	4P- Dr. Oz	1					X			1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	9/16/16
23.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	4P- 5P (EST)	2	X										Elmira (WETM)	DR. OZ	7/20/16
23.1	Normal Line / SPOT	09/26/16-09/26/16	4	:30	4P- Dr. Oz	1	X							1	\$25.00	\$25.00	Elmira (WETM)	DR. OZ	9/16/16
24.0	Revised Line / News	09/23/16-09/23/16	4	:30	4:58P- WETM News	1					X						Elmira (WETM)	18 NEWS AT 5	7/20/16
24.1	Revised Line / News	09/23/16-09/23/16	5	:30	4:58P- WETM News	1					X						Elmira (WETM)	18 NEWS AT 5	7/21/16
24.2	Normal Line / News	09/23/16-09/23/16	4	:30	4:58P- WETM News	1					X			1	\$200.00	\$200.00	Elmira (WETM)	18 NEWS AT 5	9/16/16
25.0	Revised Line / News	09/20/16-09/20/16	5	:30	5:58P- WETM News	1		X									Elmira (WETM)	NEWS AT 6P	7/20/16
25.1	Normal Line / News	09/20/16-09/20/16	4	:30	5:58P- WETM News	1		X						1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P	9/16/16
26.0	Revised Line / News	09/21/16-09/21/16	5	:30	5:58P- WETM News	1			X								Elmira (WETM)	NEWS AT 6P	7/20/16
26.1	Normal Line / News	09/21/16-09/21/16	4	:30	5:58P- WETM News	1			X					1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P	9/16/16

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Phone/Fax	/	Commission %	15.00
CPE	REEN/ORDR/920926	Commission	\$908.25
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Billing Type	Standard	Sales Tax	
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27.0	Revised Line / News	09/22/16-09/22/16	5	:30	5:58P- WETM News	1				X							Elmira (WETM)	NEWS AT 6P	7/20/16
27.1	Normal Line / News	09/22/16-09/22/16	4	:30	5:58P- WETM News	1				X				1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P	9/16/16
28.0	Revised Line / News	09/23/16-09/23/16	5	:30	5:58P- WETM News	1					X						Elmira (WETM)	NEWS AT 6P	7/20/16
28.1	Normal Line / News	09/23/16-09/23/16	4	:30	5:58P- WETM News	1					X			1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P	9/16/16
29.0	Revised Line / News	09/26/16-09/26/16	5	:30	5:58P- WETM News	1	X										Elmira (WETM)	NEWS AT 6P	7/20/16
29.1	Normal Line / News	09/26/16-09/26/16	4	:30	5:58P- WETM News	1	X							1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P	9/16/16
31.0	Revised Line / SPOT	09/20/16-09/20/16	5	:30	11:34P- The Tonight Show	2		X									Elmira (WETM)	TONIGHTSHOW WITH JIM	7/20/16
31.1	Normal Line / SPOT	09/20/16-09/20/16	3	:30	11:34P- The Tonight Show	1		X						1	\$75.00	\$75.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	9/16/16
32.0	Revised Line / SPOT	09/21/16-09/21/16	5	:30	11:34P- The Tonight Show	2			X								Elmira (WETM)	TONIGHTSHOW WITH JIM	7/20/16
32.1	Normal Line / SPOT	09/21/16-09/21/16	3	:30	11:34P- The Tonight Show	1			X					1	\$75.00	\$75.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	9/16/16
35.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	11:34P- The Tonight Show	2	X										Elmira (WETM)	TONIGHTSHOW WITH JIM	7/20/16
35.1	Normal Line / SPOT	09/26/16-09/26/16	3	:30	11:34P- The Tonight Show	1	X							1	\$75.00	\$75.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	9/16/16
36.0	Revised Line / SPOT	09/24/16-09/24/16	5	:30	11:29P- Saturday Night Live	2						X					Elmira (WETM)	SATURDAY NIGHT LIVE	7/20/16
36.1	Normal Line / SPOT	09/24/16-09/24/16	3	:30	11:29P- Saturday Night Live	1						X		1	\$125.00	\$125.00	Elmira (WETM)	SATURDAY NIGHT LIVE	9/16/16

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38.1	Normal Line / News	09/20/16-09/20/16	4	:30	10:59P- WETM News	1		X						1	\$225.00	\$225.00	Elmira (WETM)	18 NEWS AT 11P	9/16/16
39.0	Revised Line / News	09/21/16-09/21/16	5	:30	10:59P- WETM News	1			X								Elmira (WETM)	18 NEWS AT 11P	7/20/16
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40.0	Revised Line / News	09/22/16-09/22/16	5	:30	10:59P- WETM News	1				X							Elmira (WETM)	18 NEWS AT 11P	7/20/16
40.1	Normal Line / News	09/22/16-09/22/16	4	:30	10:59P- WETM News	1				X				1	\$225.00	\$225.00	Elmira (WETM)	18 NEWS AT 11P	9/16/16
42.0	Revised Line / News	09/26/16-09/26/16	5	:30	10:59P- WETM News	1	X										Elmira (WETM)	18 NEWS AT 11P	7/20/16
42.1	Normal Line / News	09/26/16-09/26/16	4	:30	10:59P- WETM News	1	X							1	\$225.00	\$225.00	Elmira (WETM)	18 NEWS AT 11P	9/16/16
43.0	Revised Line / News	09/24/16-09/24/16	5	:30	10:59P- WETM News	1						X					Elmira (WETM)	NEWS AT 11P	7/20/16
43.1	Normal Line / News	09/24/16-09/24/16	4	:30	10:59P- WETM News	1						X		1	\$175.00	\$175.00	Elmira (WETM)	NEWS AT 11P	9/16/16
44.0	Revised Line / News	09/25/16-09/25/16	5	:30	11:30P- WETM News 1130P	1							X				Elmira (WETM)	18 NEWS AT 11P	7/20/16
44.1	Normal Line / News	09/25/16-09/25/16	4	:30	11:30P- WETM News 1130P	1							X	1	\$100.00	\$100.00	Elmira (WETM)	18 NEWS AT 11P	9/16/16
45.0	Revised Line / SPOT	09/21/16-09/21/16	5	:30	7:01P- Jeopardy	1			X								Elmira (WETM)	JEOPARDY	7/20/16
45.1	Normal Line / SPOT	09/21/16-09/21/16	3	:30	7:01P- Jeopardy	1			X					1	\$300.00	\$300.00	Elmira (WETM)	JEOPARDY	9/16/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WETM
201 Humboldt St
Rochester, NY 14610

Smart Media Group
1427 Leslie Ave, Suite 102
Alexandria, VA 22301

Contract # 1395943

Schedule Dates	09/20/16-09/26/16	Date Entered	07/20/16
Advertiser	Tom Reed/Congress/Republican/New York (36853	Last Modified	09/16/16
Agency	Smart Media Group (11271)	Entered By	Ruth Irons
Product	Political - US Congress (1076)	CO-OP	No
Brand	Order 920926 (546591)	Headline #	ECR25248548
Salesperson	Millennium - Washington D, Washington DC (1421	Demo	
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	Michele, Brooks,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	REEN/ORDR/920926	Commission	\$908.25
Account Types	National/Political	Net Total	\$5,146.75
Billing Type	Standard	Sales Tax	
Comments	ORDER Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks		

Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	33	\$4,850.00
Oct. 2016	8	\$1,205.00
Grand Total:	41	\$6,055.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0	Revised Line / SPOT	09/23/16-09/23/16	5	:30	7:01P- Jeopardy	1					X						Elmira (WETM)	JEOPARDY	7/20/16
46.1	Normal Line / SPOT	09/23/16-09/23/16	3	:30	7:01P- Jeopardy	1					X			1	\$300.00	\$300.00	Elmira (WETM)	JEOPARDY	9/16/16
47.0	Revised Line / SPOT	09/22/16-09/22/16	4	:30	7:30P- Wheel of Fortune	1				X							Elmira (WETM)	WHEEL OF FORTUNE	7/20/16
47.1	Revised Line / SPOT	09/22/16-09/22/16	5	:30	7:30P- Wheel of Fortune	1				X							Elmira (WETM)	WHEEL OF FORTUNE	7/21/16
47.2	Normal Line / SPOT	09/22/16-09/22/16	3	:30	7:30P- Wheel of Fortune	1				X				1	\$300.00	\$300.00	Elmira (WETM)	WHEEL OF FORTUNE	9/16/16
48.0	Revised Line / SPOT	09/26/16-09/26/16	4	:30	7:30P- Wheel of Fortune	1	X										Elmira (WETM)	WHEEL OF FORTUNE	7/20/16
48.1	Revised Line / SPOT	09/26/16-09/26/16	5	:30	7:30P- Wheel of Fortune	1	X										Elmira (WETM)	WHEEL OF FORTUNE	7/21/16
48.2	Normal Line / SPOT	09/26/16-09/26/16	3	:30	7:30P- Wheel of Fortune	1	X							1	\$300.00	\$300.00	Elmira (WETM)	WHEEL OF FORTUNE	9/16/16
57.0	Revised Line / SPOT	09/25/16-09/25/16	5	:30	8:20P- NBC Sunday Night Football								2				Elmira (WETM)	0	8/24/16
63.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	7:01P- Jeopardy	1	X										Elmira (WETM)	NFL BEARS VS COWBOYS	8/24/16
63.1	Normal Line / SPOT	09/23/16-09/23/16	4	:30	12:37A- Late Night	1					X			1	\$10.00	\$10.00	Elmira (WETM)		9/16/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: